



The choice that makes a difference.

PRESS RELEASE

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FOR IMMEDIATE RELEASE

BLACK HILLS SURGERY CENTER OFFERS NEW PROGRAM DESIGNED TO SAVE CONSUMERS MONEY

June 12, 2007 - Rapid City, SD. Black Hills Surgery Center is always striving to provide guests with the best experience possible. That experience has now been extended to their wallet.

“Along with providing the most state-of-the-art technology available, our goal has always been to produce the most accurate imaging diagnostics in the region at a competitive price,” states Bill May, Black Hills Surgery Center CEO. “In an effort to make healthcare affordable for everyone, we’ve turned our attention to pricing with new programs.”

With the **Price Guarantee Program**, Black Hills Surgery Center guarantees not only the highest quality CT and MRI images in the region but also the lowest priced. “If another hospital or imaging center charges the same, or less than we do,” explains May. “We guarantee our fee will be at least \$100 less than that facility, no questions asked. Consumers have the right to choose their healthcare provider and we encourage them to shop and compare—it’s your money!”

About Black Hills Surgery Center

Black Hills Surgery Center, LLC is South Dakota's premier surgical and imaging center offering in-house hospitalists, high nurse to patient ratio, private suites, luxury accommodations and state-of-the-art technology. BHSC employs over 200 employees and a team of fellowship trained Board-certified radiologists. Surgeries conducted at Black Hills Surgery Center include orthopedic surgery, neurosurgery, general surgery, gynecology, podiatry, urology, dermatology, ophthalmology, plastic and reconstructive surgery, and dental/oral surgery. By specializing in specific surgeries, Black Hills Surgery Center allows our team to do and be the best in their field.

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